



*Live it up just down the road*

★ NEWS FOR IMMEDIATE RELEASE ★

Claire Pittman, Public Relations Manager  
Tunica Convention & Visitors Bureau  
[cpittman@tunicatravel.com](mailto:cpittman@tunicatravel.com)

1-888-488-6422 office  
662-357-8179 cell  
Page 1 of 2

## ***Tunica to Host Miss Mississippi USA Two Pageants to Be Held in 2010***

TUNICA, MISSISSIPPI (May 20, 2010)—The most beautiful women in Mississippi will soon be competing for the crown in Tunica. The Miss Mississippi USA pageant and Miss Teen USA pageant will be held in Tunica this year at Harrah's Casino Event Center November 4-6, 2010.

Kim Greenwood is the Executive Director of the event and the wife of country music star Lee Greenwood. As a former Miss Tennessee USA winner, she knows the pageants' goals are to create opportunities for young women.

"Looking back, I realize that my year as Miss Tennessee USA will always be one of the most dynamic and positive experiences in my life, and now, I'm able to create these experiences for young women in Mississippi," Greenwood said. "However, I also realize that even if I had never won the actual title, I would still be a stronger, more confident, self-assured, and goal oriented person simply as a result of my participation in the pageant. I truly believe in the personal growth and individual development that is cultivated by one's participation in this organization."

This is the 60<sup>th</sup> anniversary for the Miss Mississippi USA pageant. Greenwood says she chose Tunica, Mississippi, and Harrah's Casino Tunica because the resort location had the best entertainment venues, luxury accommodations, and event planning services at affordable rates for groups.

"We look forward to hosting this event at Harrah's Tunica and welcoming the contestants from across the state of Mississippi," R. Scott Barber, Harrah's Mid-South regional president, said.

Greenwood says the Miss Mississippi USA and Teen USA presentation show and finals will be open to the public.

"Miss USA pageants accept each contestant on an at-large basis through an application process and interview prior to the pageant," she said. "Young women age 14-26, who meet the eligibility requirements listed on our website, may apply by visiting [www.missmississippiusa.com](http://www.missmississippiusa.com)."

-MORE-

The winner of the Miss Mississippi USA will advance to the nationally televised 2011 Miss USA pageant held in Las Vegas at Planet Hollywood. The Miss Mississippi winner will receive an abundance of prizes including wardrobe, jewelry, and modeling opportunities and of course the opportunity to compete for the title of Miss Teen USA and Miss USA and perhaps Miss Universe! Additionally, the winners of Miss Mississippi USA and Miss Mississippi Teen USA will receive scholarships and other prizes.

For more information on the Miss Mississippi USA or Miss Mississippi Teen pageants, go to [www.missmississippiusa.com](http://www.missmississippiusa.com), or call or e-mail 615.891.0557 and [info@greenwoodproductions.com](mailto:info@greenwoodproductions.com).

### **ABOUT TUNICA**

Located 30 minutes south of Memphis, Tunica is *The South's Casino Capital*. Live It Up Just Down the Road at the nine world-class casinos, 6,000 luxurious hotel rooms, fine dining restaurants and buffets, headline entertainers, championship golf and tennis, award-winning museums, lavish spas, and outlet/antique shopping. Come see why everyone is saying, "Live It Up Just Down the Road in Tunica!" Call 1-888-4TUNICA to request a value-packed Winner's Guide, or visit [www.tunicatravel.com](http://www.tunicatravel.com) for travel information.

### **ABOUT THE MISS UNIVERSE ORGANIZATION**

The MISS UNIVERSE®, MISS USA® and MISS TEEN USA® pageants are a Donald J. Trump and NBC Universal joint venture. Utilizing its nationwide grass roots infrastructure, the Miss Universe Organization is committed to increasing awareness of breast and ovarian cancers. By forging relationships with organizations committed to research and education, such as Susan G. Komen for the Cure and Gilda's Club, Miss USA is armed to educate women today. For more information, visit: [www.missusa.com](http://www.missusa.com).

-END-

NOTE TO EDITORS: For a variety of photos of Tunica, please visit the Press Room of the Tunica website at [www.tunicatravel.com](http://www.tunicatravel.com). Selections of recent high resolution photographs are available for all Tunica attractions. If you are unable to find the photo needed for your article, please contact Claire Pittman at the number listed above, and for more details about all the great attractions and facilities in Tunica, please see the official Tunica Press Kit.

NOTE TO EDITORS FOR OUTLINE: "The most beautiful women in Mississippi will soon be competing for the crown in Tunica. The reigning Miss Mississippi USA, Breanne Ponder, and Miss Mississippi Teen USA, Haley Sowers, will pass their crowns during the pageants that will be held in Tunica this year at Harrah's Casino Event Center November 4-6, 2010."

###